

STRATEGIC VISION & FORESIGHT LAB

SVFL Decision Systems Workbook

Applying Strategic Foresight in Your Organization

AI-Guided Strategic Thinking Toolkit

Transform the ideas from the Strategic Foresight for Leaders Masterclass into decisions inside your own organization.

The future does not change organizations. Decision systems do.

Executive Workbook | AI Prompts | Reflection Exercises | Implementation Guide

About the Decision Systems Workbook

Strategic Foresight is only valuable when it changes the way organizations make decisions.

The purpose of this workbook is not to give you answers. It is to help you ask better questions.

Each exercise has been designed to help you apply the concepts from the Strategic Foresight for Leaders Masterclass to your own organization using artificial intelligence as a strategic thinking partner.

Unlike generic AI prompt libraries, this workbook follows the exact journey of the masterclass. Each prompt builds upon the previous one, gradually helping you move from understanding uncertainty to embedding Future Thinking into your organization's decision systems.

Think of this as your personal AI strategy coach. Use it before strategy sessions, board meetings, investment decisions, innovation workshops, product planning or whenever you are making decisions under uncertainty.

How to Use This Companion

For each exercise, you will find a structured workflow that helps you move from reflection to action.

Element	Purpose
Objective	Why this exercise exists and what capability it develops.
When to Use	The situations where the exercise is most valuable.
Before You Start	The context you should prepare before using the prompt.
AI Prompt	A ready-to-copy prompt you can paste into ChatGPT or your preferred AI assistant.
Follow-up Questions	Additional prompts to deepen the conversation and challenge the first answer.
Expected Output	What a useful response should include.
How to Interpret Results	How to move from AI output to strategic judgment.
Worksheet	A space to translate insights into your own organizational context.

Responsible Use of AI

This workbook is designed to help leaders think more clearly. It is not designed to outsource judgment.

- Do not ask AI to make strategic decisions for you. Ask it to improve the quality of the thinking before decisions are made.

- Never accept the first answer as final. Ask follow-up questions, request alternatives and challenge the reasoning.
- Use AI outputs as hypotheses, not conclusions. Validate insights with your own data, expertise and organizational context.
- Do not paste confidential, sensitive or personal information into public AI tools unless your organization has approved that use.
- The value of AI in strategy depends on the quality of the questions you ask and the judgment you bring afterwards.

The SVFL Logic

The exercises in this workbook follow a simple logic:

1. Understand the uncertainty around your organization.
2. Challenge the assumptions behind your strategy.
3. Explore multiple possible futures.
4. Connect foresight to decision systems.
5. Improve strategic conversations.
6. Use AI as a thinking partner.
7. Turn better thinking into repeatable practice.

The goal is not to predict what comes next. The goal is to improve how your organization thinks, learns and decides while the future is still unfolding.

Module 1 — Understanding Your Context

This section helps you apply the masterclass concepts to your own organizational context. Use the exercises in sequence for a complete workflow, or select the exercise that fits your current strategic decision.

Reminder: AI is not here to make your strategy. It is here to strengthen the quality of the thinking before strategy is decided.

Exercise 1: Mapping Strategic Uncertainty

Objective

Identify the biggest sources of uncertainty affecting your organization over the next five years.

When to Use

- Annual planning
- Strategy reviews
- Market entry decisions
- Investment discussions
- Leadership offsites

Before You Start

Prepare a short description of your organization, industry, geography, business model, customers and current strategic priorities.

AI Prompt

You are an expert in Strategic Foresight, organizational strategy and decision-making under uncertainty.

I want you to help me identify the biggest sources of uncertainty affecting my organization over the next five years.

Context:

- Organization: [describe your organization]
- Industry: [industry]
- Geography: [main markets]
- Business model: [how the organization creates value]
- Current strategic priorities: [list priorities]

Please do the following:

1. Identify the ten most important uncertainties that could affect our strategy.
2. Group them into categories such as technology, regulation, customers, competition, geopolitics, talent, economics and society.
3. Explain why each uncertainty matters.
4. Rank each uncertainty by potential impact and degree of uncertainty.
5. Identify the three uncertainties that deserve leadership attention first.

Before giving your final answer, ask me up to five clarifying questions that would improve the quality of your analysis.

Follow-up Questions

- Which of these uncertainties could interact with each other in unexpected ways?
- Which uncertainty are leaders most likely to underestimate?

- Which uncertainty could create the greatest opportunity, not just risk?
- What early signals should we monitor?

Expected Output

A ranked map of uncertainties, organized by category, with a clear distinction between high-impact/high-uncertainty issues and lower-priority background noise.

How to Interpret the Results

Do not treat the ranking as a prediction. Use it as a conversation starter. The best output should help leaders decide what uncertainty deserves attention, monitoring or deeper scenario exploration.

Executive Worksheet

Question	Your notes
Which uncertainty feels most urgent?	
Which uncertainty feels most underestimated?	
Which uncertainty could change our strategy most radically?	
What evidence do we need to monitor?	
Who should be part of this conversation?	

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Decision Note

What will you do differently because of this exercise?
